

SKILLS

Design Methodologies: Sketching, Story Boards, User Flows, Annotated Wireframes, Lo/Hi-Fi Prototypes

Languages/Framework/Libraries: HTML5, CSS/SCSS, Flexbox, Bootstrap, JavaScript, VueJS, ReactJS

Applications: Figma, Zeplin, Adobe Suite (XD, Photoshop, Illustrator, InDesign, Lightroom), HubSpot, MailChimp

Team Methodologies: Scrum Agile, Sprint, Kanban

EXPERIENCE

EBizCharge, Irvine, CA (over 100 employees, >\$30 million in revenue)

Senior UI/UX Designer at EBizCharge

MAY 2022 – PRESENT

- Set design requirements based on data-driven research
- Create user wireframes and user flows for business stakeholders to understand projects
- Create scalable design systems
- Sketch, wireframe, and prototype user stories
- Work closely with product owners to create and identify requirements
- Presentations and demos for user feedback
- Frontend design and development
- Develop Figma mocks into webpages
- Collaborate with engineers to find best and quickest solutions to go-to-market
- Create and maintain individual design systems per project
- Enforce design systems to software design guidelines for cohesiveness and consistency
- Research, design, and develop the user interface and experience for a variety of ERPs
- Solve for complex and enterprise-grade applications
- Design for a variety of platforms including web, Windows, and mobile
- Lead and mentor team members

Product Designer at JNR Incorporated

DECEMBER 2019 – MAY 2022

- Set design requirements based on data-driven research
- Create user wireframes and user flows for business stakeholders to understand projects
- Create and maintain design system
- Sketch, wireframe, and prototype user stories
- Lead UI/UX research with A/B testing, client feedback, and updated trends
- Lead UI/UX design for SaaS web app
- Communicate with stakeholders to identify requirements and create the best user experience for clients
- Presentations and demos for user feedback
- Frontend design and development
- Collaborate with engineers to find best and quickest solutions to go-to-market
- Enforce design systems to client's guidelines for cohesiveness and consistency
- Research, design and develop the user interface and experience for incentive SaaS platform, enabling sales, channel partner, employee, and consumer incentive programs for Fortune 500 customers, including AT&T, Mazda, Honda, and Toshiba

Frontend Web Designer/Developer at JNR Incorporated

SEPT 2018 – DECEMBER 2019

- Fully design website (utilizing Adobe XD, Photoshop, and Illustrator)
- Developing the frontend (utilizing HTML, CSS/SCSS, Bootstrap, VueJS, ReactJS, Drupal, and WordPress)
- Improve digital marketing campaigns with design and copywriting

Web Designer/Developer at JNR Incorporated

SEPT 2016 – SEPT 2018

- Frontend design and development for incentive program websites and webapp, inbound marketing campaigns (strategize, design, code, and deploy), inbound lead generation, landing page design and optimization, HubSpot CRM integration, A/B testing, project management

Assistant Web Designer at JNR Incorporated

JULY 2015 – SEPT 2016

- Email blast design and deployment, website comps (utilizing Adobe Photoshop, Adobe Muse, CSS, and HTML), website template build (utilizing HTML, CSS, JavaScript, Bootstrap, and Drupal), digital asset management

Graphics Intern at JNR Incorporated

MAR 2015 – JUN 2015

- Designing program logos, proposals, card carriers, various print media (menus, itineraries, travel brochures), various digital media, digital asset management and organization

EDUCATION

Mt. San Antonio College – Web and Graphic Design Certificates

SEPT 2012 – JUN 2014

University of California, Riverside – Computer Engineering Major

SEPT 2009 – JUN 2012