

EST. 1934

ROCKWELL

Type Specimen Book

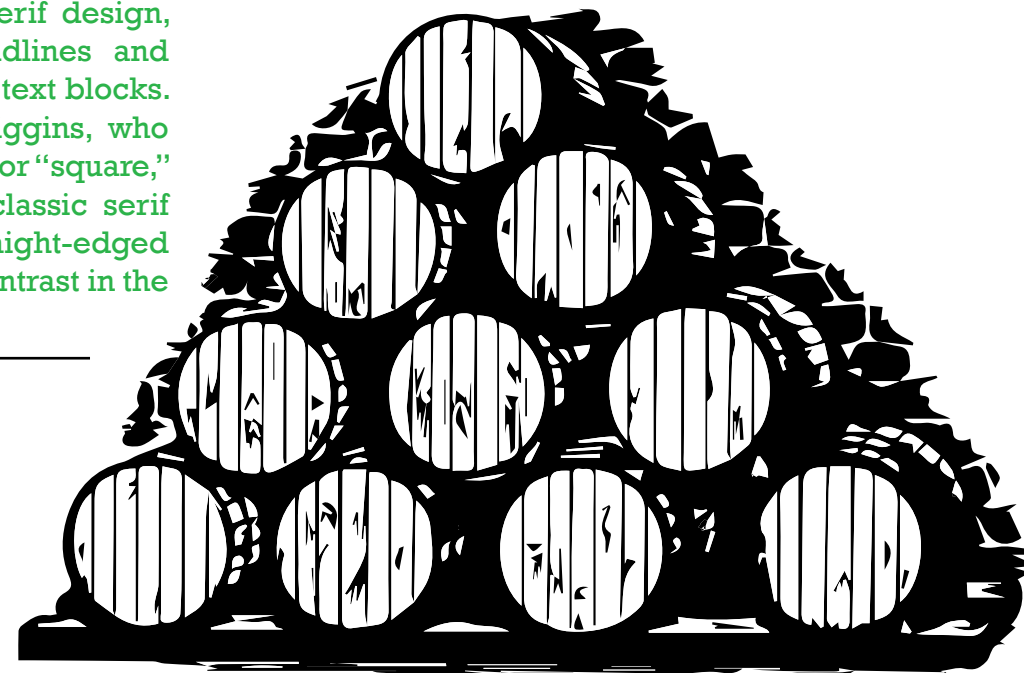


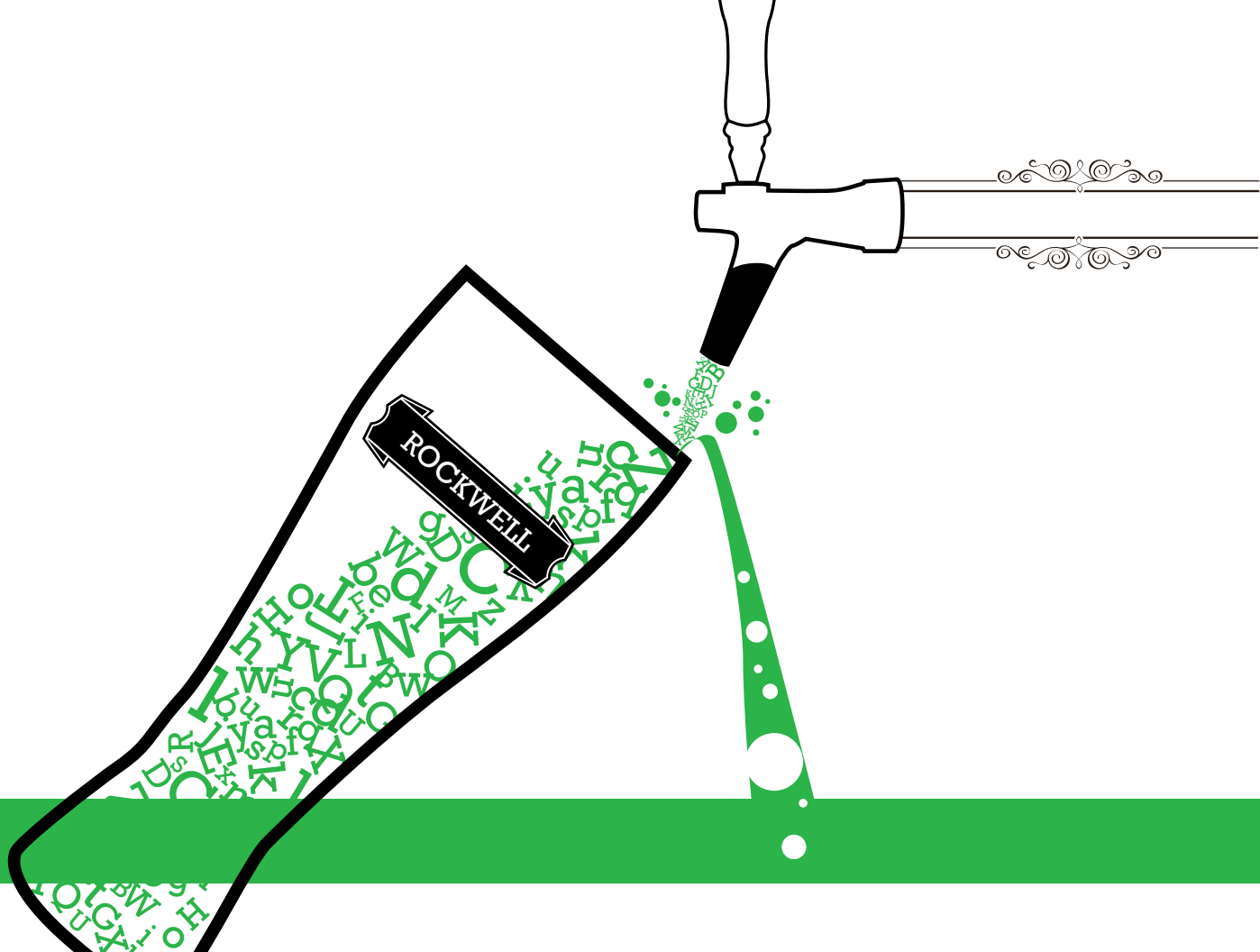
WARNING: (1) CONTENT CONTAINS ROCKWELL.
(2) BARRELS OF HISTORY. (3) TASTE THE ALPHABET.
(5) NUMBERS AND SYMBOLS. (6) SLIM, BOLD, AND
TIPSY. (7) MANTRA. (9) COLOPHON.



HISTORY

Rockwell was designed at the Monotype foundry's in-house design studio in 1934. Rockwell is a geometric slab serif design, a strong display face for headlines and posters; it is also legible in short text blocks. It can trace back to Vincent Figgins, who released the first successful slab, or "square," serif typeface in 1815. Unlike classic serif faces, this design had blunt, straight-edged serifs and almost no thick-thin contrast in the stroke weights.





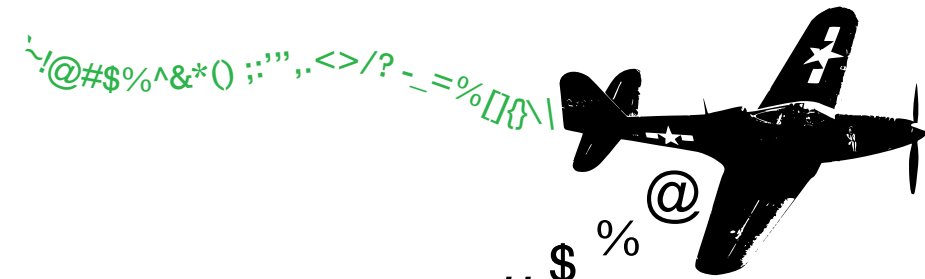
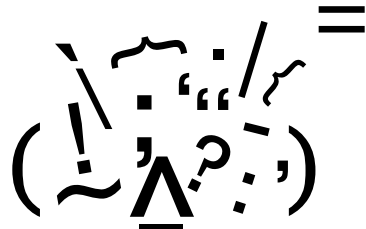
ALPHABET

01234
5
6789
0987654321

NUMBERS



SYMBOLS



> &] * # \$ % @

< / [

~!@#%&^&*() ;:''' ,.<>/? _-=%[]\

Regular

“Quit beer,” vows dizzy, puking, Michael J. Fox.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Bold

“Quit beer,” vows dizzy, puking, Michael J. Fox.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz



Italics

“Quit beer,” vows dizzy, puking, Michael J. Fox.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Bold Italics

“Quit beer,” vows dizzy, puking, Michael J. Fox.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

10

“Quit beer,” vows dizzy, puking, Michael J. Fox.

11

“Quit beer,” vows dizzy, puking, Michael J. Fox.

12

“Quit beer,” vows dizzy, puking, Michael J. Fox.

14

“Quit beer,” vows dizzy, puking, Michael J. Fox.

16

“Quit beer,” vows dizzy, puking, Michael J. Fox.

18

“Quit beer,” vows dizzy, puking, Michael J. Fox.

20

“Quit beer,” vows dizzy, puking, Michael J. Fox.

22

“Quit beer,” vows dizzy, puking, Michael J. Fox.

24

“Quit beer,” vows dizzy, puking, Michael J. Fox.

Grumpy wizards make a toxic brew for the jovial queen.

Pack my box with five dozen liquor jugs.

MANTRA

Doxy with charming buzz quaffs vodka julep.

Six plump boys guzzled cheap raw vodka quite joyfully.

Big Fuji waves pitch enzymed kex liquor.

Zany Jacques French's pub mixed watery vodka gimlets.

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COLOPHON



STEVEN CHHAN

